

EDITORIAL GUIDE

for your contribution to
Elephant in the Lab



PICK THE FORMAT

You can choose between
four formats for your article.

Short Analysis is a research article that features insights about research and research policy. The key finding should be presented in a short and concise manner.

Crosspost is an article you posted somewhere else and now think it might fit here as well. Crosspost are welcome and we make them citable.

Opinion is an opinionated post that reflects on a meta-science topic. Opinion pieces should offer recommendations.

Interview is a Q&A with innovative and critical thinkers on science, science policy, and ethics.

WRITING YOUR ARTICLE

- **Create a crisp title (max 55 char.)**
The sky is the limit. Get creative and make your post stand out. You can also make several suggestions. If necessary – we can add longer titles to your DOI and citation information.
- **Write a short teaser (max 260 char.)**
The teaser should give the reader a sneak peek into your argument or the content of your contribution in one sentence. It will be visible on overview pages and as an excerpt below the title of your post.
- **Get the citations right**
It's pretty cumbersome to scroll all the way down for a short annotation. We thus ask you not to use footnotes and to use author-date-citation styles (e.g. Chicago or APA). Your bibliography will be added to the References section below your post.

AUTHOR INFORMATION



In addition to the article itself we need some information about you as an author.

Short Bio: Give our readers an impression of who you are and write a couple of sentences about your professional background. These short bios should be about five to seven sentences long.

Image: It's always nice to connect an author's face with their article. Please provide us with an image of yourself which we can add to your post!

Social Links: We are happy to link your social media profiles to your contribution! Please let us know which ones to use.

Speaking of social media – don't forget to follow Elephant in the Lab!